



Conference Program Booklet Advertising

You've registered for the Expo, now make sure they remember you!

AD COPY DUE March 6, 2024

Company Name _____

Contact Person _____

Email _____

Mailing Address _____

City, State, Zip Code _____

Phone _____

Register your booth at the 2024 Expo before Feb. 15, and take an additional 10% OFF Conference program advertising!

Not applicable in conjunction with any other discount.

Ad Size Rate Amount

Covers (8.5" x 11"):

☐ Inside Front ☐ Inside Back ☐ Back \$790 _____

☐ Full Page (8.5" x 11") \$630 _____

☐ Half Page (3.5" x 9.625" or 7.17" x 4.67") \$450 _____

☐ Third Page (2.25" x 9.625" vertical only) \$385 _____

☐ Quarter Page (3.5" x 4.67") \$325 _____

☐ Eighth Page (3.5" x 2.25") \$280 _____

Total _____

Less Allied Service Provider discount,
sponsor discount **OR** early booth
registration discount

= _____

DUE \$ _____

Payment: ☐ Check Enclosed ☐ Credit Card: ☐ MasterCard ☐ VISA *Unfortunately, we do not accept American Express or Discover.*

Card # _____ Exp. Date _____ CSV _____

Cardholder Name _____

Cardholder Signature _____

Details All ads are four-color. High-resolution TIFF, EPS and PDF formats are accepted, and digital advertising copy can be emailed to ashley@michigantownships.org. New copy must meet exact specifications or it will be returned for corrections. MTA can make limited minor corrections for a nominal fee. Design services also available at minimal cost. For more information, email Ashley or call at (517) 321-6467, ext 254.

☐ New copy will be submitted via email ☐ Pick up our ad from the *Township Focus*. ☐ Pick up our ad from the 2023 Conference program

Ads cannot be purchased online. Return this contract with payment and ad copy by March 6, 2024, to:

Michigan Townships Association, P.O. Box 80078, Lansing, MI 48908-0078

Fax: (517) 321-8908; Email: ashley@michigantownships.org